HEADWAY Bringing positive change in the lives of those affected by Acquired Brain Injury

A – Z of Fundraising Ideas

Α

- Apple bobbing
- Art do you know a painter, photographer or potter? Get donations and hold an exhibition/sale
- Ask around, get ideas and support you'll never know what you could achieve if you don't
- Auction of "promises" or a slave auction (get someone to offer to be a slave for the day or your manager to make coffee for the department for the week. Colleagues can bid for their services)

В

- Baby competition ask colleagues and friends to bring in baby photos of themselves. People pay to guess who's who great fun and prizes for winners
- Bad hair day
- Bad tie day
- Baked beans bath
- Be shameless! Keep talking about your fundraising efforts and training. Get people involved
- Bed push
- Bingo nights
- Blind date
- Bob a job
- Bring and buy, at work, garden, community centre

С

- Car boot sale
- Car wash
- Cartwheel competition
- Church or place of worship collection
- Coffee morning, cake sale ask a local cookery class or school to help
- Company contacts ask you suppliers for sponsorship, gift donations (get permission)
- Computer games marathon
- Concert
- Cover a distance with coins
- Craft fair

D

- Darts tournament
- Diet you, friends and colleagues €'s per pound
- Dinner dance

- Disco
- DJ do you, your children or friends know one? Ask them to do the music for your event
- Dog walking
- Donkey derby
- Drawing competition
- Dress down for the day. Pay for the privilege
- Drink get sponsored to give up alcohol

Ε

- Egg and spoon race
- Email invites and reminders to friends, their friends friends
- Environmental clean up
- Ever ready keep your eyes open to opportunities and your sponsorship form handy (if appropriate)
- Exhibitions

F

- Face painting
- Fairs
- Fancy dress party
- Fancy dress party of day
- Fashion show
- Fete or fair have a stall
- Fine box for swearing at home or lateness at work
- Fishing competition
- Football kit day at work. Pay to wear your favourite jersey
- Football match five a side

G

- Games: monopoly, chess tournament, team trivial pursuit, scrabble pay to enter, donated prizes
- Gigs
- Girls vs boys day
- Go Karting
- Golf day tournament
- Guess the height/weight
- Guess the number e.g. balloons in a car, sweets in a jar etc

Η

- Hand shaking marathon
- Hang man competition
- Head shaving
- Hobbies what hobbies can help you raise money? sport, walking, cycling, art and craft, aromatherapy, massage etc.

- Hopscotch
- Horse racing and dogs sweepstake at work

L

- Ink write to everyone you possibly can
- Inter school debate/quiz
- International food dinner party
- It's a knockout

J

- Jazz night
- Jelly eating competition
- Judo competition
- Jumble sale

Κ

- Karaoke evening (pay not to sing perhaps)
- Keep fit a thon
- Kick off 5 a side tournament works, pubs
- Knitathon
- Knockout pillow fighting

L

- Lambada party
- Leg waxing
- Library get your friends, family, colleagues to get a book from the library instead of buying it and give you the money they've saved
- Line dancing evening
- Loud tie day
- Lunchless set a date for all your colleagues to bring in a packed lunch and then to give you the money they would have spent

Μ

- Marathon
- Matched donation from your company
- Meal ask a restaurant for reduced prices if you bring a large party on a weekday evening. Charge cover price plus extra. Raffle and games too.
- Murder mystery party
- Music quiz
- Musical chairs

Ν

- Neighbours offer to wash their windows, mow the lawn or throw a street party (get council permission if relevant) Charge admission
- Never give up!

- No smoking day
- Non uniform day

0

- Obstacle course
- Opera try to get a group discount on opera or theatre tickets and then charge everyone a bit extra for the outing
- Organize events within events why not hold a raffle at your party or an auction at your sports tournament?
- Outdoor bazaar

Ρ

- Party 50's, 60's, 70's, 80's, 90s, beach, Easter, out of season Christmas, or no theme just for fun!
- Pedalathon
- Penalty shoot out competition
- Photo competition
- Pie eating
- Plant sale
- Poetry writing competition
- Police cell ask if you can use a cell for the night. Get your work colleagues to sponsor you or your boss/director to spend the night there
- Pub crawl (fancy dress or three legged)
- Public humiliations get the director of the company in stocks and then throw tomatoes at them the more senior the better!
- Puppet show
- Pyjama party

Q

- Quiet time get a local youth group to do a sponsored silence with you
- Quiz night organize one, ask your local pubs to give you a percentage of the takings

R

- Races three legged, egg and spoon, relay
- Radio control car racing
- Raffle get local businesses to donate prizes
- Rapping competition
- Relatives make the most of talented relatives who may be able to donate services, artwork etc. Get all your family to ask all of their friends to sponsor you/come along to your events too
- Rock n roll night

• Role reversal day

S

- Services ask a hairdresser, beautician, masseur, tarot reader to come to your event and donate their proceeds or a days tips
- Shave off your beard or someone elses (and get people to sponsor you)
- Shoe shining
- Slimathon
- Smoking sponsored abstinence or/and donate the money you save
- Spinathon
- Sponsored activities you and friends can walk, swim, dance, fast, bungee jump etc.
- Sponsored bike ride, dog walking, knitting sponsored anything!
- Spot the cowpat not the ball. Use alternative picture. People pay to play donated prize or cash
- Street party

т

- Table quiz
- Tail pin the tail on the donkey. Pay to play, donated prizes
- Talent competition
- Tea party
- Teddy bears picnic
- Three legged races
- Tin collection tin or bucket to take to events (get permission)
- Treasure hunt
- Tug of war
- Twenty four hour marathon: darts, stay awake or dancing. Sponsored or have a team competition

U

- Underwear as outwear dares
- Unwanted and unused gifts ask friends and family, colleagues: use for prizes or car boot sale
- Use your network of colleagues and friends to come up with ideas and help with activities

v

- Valet Service: offer to clean cars inside and out for all your family, friends and colleagues
- Variety show
- Volleyball marathon

w

 Waltz – big band night (use old time records if you can't find a band) dinner dance, admission fee

- Water games
- Wellie throwing competition
- Wheelbarrow racing
- Wine & cheese party homemade wine, prizes and cheese donated. Guess the wines country game. Charge admission and for entering games.

Х

- X-ercise get your local gym to organize a work-out-a-thon
- Xtra, Xtra read all about it write a press release about your activity (we can help) or write to the letters page of your local newspaper for support, sponsorship and promotion

Y

- Yacht race
- Yo Yo competition
- Yogathon
- Young and old organize a big family reunion for all ages. Ask for donations, they're bound to vie with each other over who gives you the most

Ζ

- Zest and zeal essential if you are going to make the best of your fundraising. Your challenge is demanding and exciting and your fundraising will make a real difference to people's lives. You should feel proud that you're doing it!
- Zodiac readings